

**FROM*NEW
TO*FAIR*
HAVEN*
A*DRIFT*
DOWN*
GRAND*
AVENUE**

**WE*DECIDED*TO*LEAVE*THE*
CENTER*AND*WALK*EAST*
ALONG*GRAND*AVENUE.*
THE*STREETSCAPE*WAS*
AT*FIRST*RATHER*BLEAK*
AND*SPARSE* BUT*AS*
WE*MOVED*FURTHER*
AWAY*FROM*NEW*HAVEN*
TOWARDS*FAIR*HAVEN*OUR*
SURROUNDINGS*BECAME*
MORE*DENSE*AND*LIVELY.*
WE*FOUND*OURSELVES*
MOVING*ALONG*A*CORRIDOR*
LINED*WITH*ITALIAN*DELIS*
AND*VARIOUS*MEXICAN*
GROCERIES*AND*SPECIALTY*
SHOPS*NUMEROUS*HAIR*
SALONS*AND*SOME*
MOST*EXCELLENT*HAND-
LETTERED*SIGNAGE.**







CDS*FOR*SALE*OUTSIDE*FERRAROS*MARKET





IN*FERRAROS*WE*WERE*IMMEDIATELY*
 TAKEN*BY*THE*AMOUNT*OF*RELIGIOUS*
 REFERENCES*AND*BIBLE*QUOTES-AND*
 BY*THE*MEAT*COOLERS*WHICH*WRAPPED*
 ALL*THE*WAY*AROUND*THE*PERIMETER*
 OF*THE*STORE*FROM*THE*FRONT*DOOR*
 TO*THE*BACK*WALL.*WE*MET*A*MAN*
 NAMED*JOE*WHO*WORKS*IN*THE*DELI*
 DEPARTMENT.*HE*TOLD*US*HIS*FAVOR-
 ITE*FERARROS*MEAT*PRODUCT*WAS*THE*
 BROCCOLI*RABE*PEPPER*AND*ONION*SPIN-
 ACH*AND*GARLIC*SAUSAGE*WHICH*LOOKED*
 AMAZING.







**HELL*AND*THE*NEW*ERA*REHABILITATION*CENTER*INC.*SIN-
NING*REPENTANCE*AND*GOD*BLESS*AMERICA.**





**WALKING*ACROSS*THE*TRAIN*TRACKS*
WHICH*LEAD*OUT*TOWARDS*THE*SLEEP-
ING*GIANT.*REMNANTS*OF*OLD*INDUSTRY*
LINE*A*CANAL*ON*THE*EDGE*OF*THE*MILL*
RIVER*NEIGHBORHOOD.**



JOSE*AND*JOE*OF*GRAND*AUDIO*MOTOR*SPORTS



**POSSIBLY*THE*COOLEST*LOOKING*AUTO*
SHOP*IN*GREATER*NEW*HAVEN.*HERE*WE*
MET*THE*OWNER*JOSE*AND*HIS*EMPLOY-
EE*JOE.*WHEN*WE*ASKED*HIM*ABOUT*HIS*
SIGNAGE*WE*LEARNED*HE*HAD*PAINTED*
ALL*OF*IT*HIMSELF.*INSPIRED*BY*HIS*
LETTERFORMS*WE*HAVE*CREATED*A*
TYPEFACE*BASED*ON*HIS*HAND*PAINTED*
SIGNAGE.**



**ZINOS*APIZZA.*FORMERLY*AVELINOS*APIZZA*
ER*REMOVED*THE*A*V*E*L*AND*STUCK*A*LARGE
PLACE.**





HE•NEW•OWN-
E•Z•IN•THEIR•



AMERICA•FOOD•STORE.INSIDE•WE•MET•THE•OWNER•WHO•OFFERED
DRIED•UNSHELLED•SHRIMP•WHICH•HE•SAID•WAS•ESPECIALLY•DELIC
LIME•AND•HOT•SAUCE.IT•WAS•QUITE•HORRIBLE.

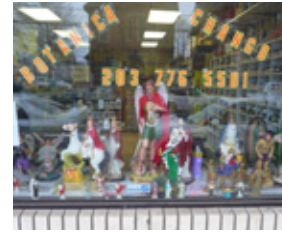


US EACH A
IOUS WITH



OUTSIDE AMERICA FOOD STORE WE FOUND THIS AMAZING TRUCK THE OWNER OF WHICH HAPPENED TO BE INSIDE. HE HAD PAINTED THE MEXICAN FLAG ON THE TAILGATE AND CUSTOMIZED THE HORN TO PLAY LA CUCARACHA.





**BOTANICA•CHANGO•WHERE•WE•FOUND•SOME•NICE•OLD•RISO-
GRAPH•PUBLICATIONS•AND•ALL•KINDS•OF•LOVE•AND•MONEY•
LUCK•SPRAYS•RESEMBLANT•OF•SPRAY•PAINT.**





WE FOUND THIS NICE SIGN FOR RAY'S UNISEX SALON AMONG A ROW SLATED FOR DEMOLITION.





*OF*DERELICT*BUILDINGS*LIKELY*



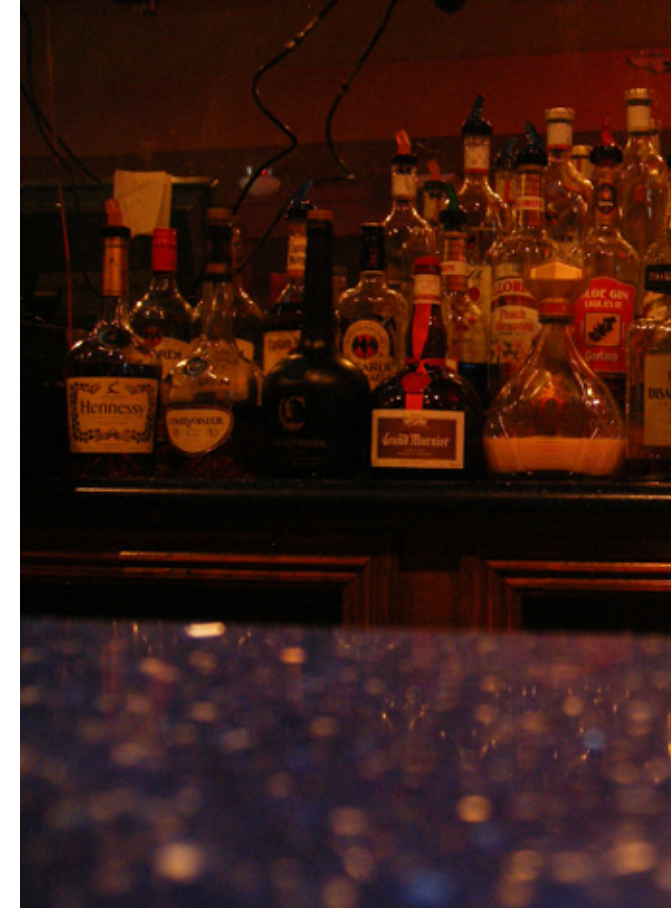


UNION CEMETERY IN FAIR HAVEN. AN OLD GRAVEYARD WITH NEW TRASH. THE HOUSES AROUND THE GRAVEYARD WERE ALL PAINTED BRIGHT PASTEL COLORS.





INSIDE THE DOLLAR KING IN ADDITION TO THE STANDARD EXCESS OF ITEMS ONE MIGHT EXPECT WE FOUND MORE CANS OF LOVE AND MONEY SPRAY MIRRORED CLOCKS DECORATED WITH AMERICAN FLAGS MEXICAN EMBLEMS RELIGIOUS ICONS AND NATURE SCENES.



ON OUR RETURN TRIP WE STOPPED AT PORKY'S MUCH OF A CAFE BUT RATHER WAS A PUERTO BEER AND WATCHED SPANISH TV.





T•PORKYS•CAFE•WHICH•WASNT•
•PUERTO•RICAN•BAR. WE•HAD•A•





ONE LAST STOP AT TORTILLERIA MICHOCANA FOR BURRITO AND TOSTADA THE PERFECT CULINARY CONCLUSION TO THE DAY AND A REMEDY FOR THE STILL LINGERING TASTE OF DRIED SHRIMP. THERE WERE TWO BOYS PLAYING SOCCER IN THE EMPTY SPACE OF THE RESTAURANT AND THIS YOUNG GAL WAS EAGER TO CAPTURE OUR ATTENTION.

THIS BOOK IS DESIGNED BASED ON A DERIVE WHICH TOOK PLACE ON THE FIFTEENTH OF MARCH TWO THOUSAND AND TWELVE

TYPESET IN GOMAS

BOOK AND TYPEFACE DESIGN
BY TIFFANY HOCKIN
AND STEFAN THORSTEINSSON

